



The Ambassador Foundation

SPONSORSHIP



Thursday Night Live

Steps and Stories

Thursday, April 24
Sie FilmCenter



THE THURSDAY NIGHT LIVE





The Ambassador Foundation



ABOUT US

The Ambassador Foundation provides college advising, leadership training, scholarships, internships, and peer-led community groups as foundational resources to first generation, second-language learners, students of color, immigrants, refugees, asylum seekers, asylees, undocumented, DACA, and other traditionally under-represented populations who seek advice and assistance.

Our staff has over a century of combined experience in serving students of all ages. Currently those students range in age from 15 to 44 and represent 41 countries.

In 2024, the Foundation gave \$63,000 in scholarships to students completing our annual Leadership Program. More students accessed financial aid because of individualized college advising and the help of tenacious, dedicated staff. Far beyond finances, students are empowered with self-advocacy skills and belonging.



WHAT WE DO

Our Mission

Opening doors to higher education for Colorado students throughout their post-secondary journey through graduation. Building community while enriching the lives of families, fellow students, and those who follow.

Who We Serve

We welcome students 15 years and older from traditionally under-represented populations who seek advice and assistance with all aspects of the college application process, leadership development, and graduation. We include refugees, immigrants, asylum seekers & asylees, DACA, undocumented, students from multi-cultural homes, first generation, and multi-language speakers.

MEET OUR TEAM



NANCY KEARNEY
Cofounder
Director of Leadership



JONI NOEL
Cofounder
Director of College Advising



MARIUS FINCH
Executive Director



JENNIFER PORTER
Director of Development



NEL WOLLER
Assist. Director of Leadership



DARIYA BRYANT
Assist. Program Director



THURSDAY NIGHT LIVE

THE EVENT

Thursday Night Live: Steps and Stories is an immersive evening celebrating global dance and student stories—both on film and in person. It offers a meaningful opportunity to support our mission through a silent auction and paddle raise. With an audience of 150–175 guests, this annual event builds on the energy and success of the inaugural Thursday Night Live in 2024.

We will again capture stories told this Thursday night with a live recording, which will be released as a podcast later this spring.

More than just an event, Steps and Stories is a reflection of the belonging and community fostered by AF. It highlights the transformative impact of our work—both in the lives of individual students and the broader community we create together.

STUDENT STORIES



Our annual event is the primary fundraiser of the year, and your generosity as a sponsor directly empowers the work we do.

Your support allows us to amplify more student voices, bringing their powerful stories to light.

Last year, student stories shared on stage found a lasting platform as a podcast, reaching even more audiences beyond the event. This year, we are honored to feature stories from students from Iraq, Venezuela, and Ethiopia —stories of resilience, hope, and transformation.

Thanks to our continued partnership with the Youth Empowerment Broadcasting Organization (YEBO), event stories will debut in a new podcast launching in May. Videos created for Steps and Stories will join powerful examples like that of Asmait's journey found on our website and YouTube channel.

SPONSOR OPPORTUNITIES

THURSDAY NIGHT LIVE

\$20,000

PRESENTING Sponsor

- Logo + link on website
- 10 VIP tickets
- Priority event recognition
- Thanks in event videos, podcast, and at all 2025 events
- Social media posts

\$10,000

MBA Sponsor

- Logo + link on website
- 6 VIP tickets
- Recognition on all event materials in person and online
- Thanks at donor events
- Social media post

\$5,000

SENIOR Sponsor

- Logo on website
- 4 VIP tickets
- Recognition on screen, in program, and on guest emails

\$2,500

JUNIOR Sponsor

- Logo on website
- 2 VIP tickets
- Recognition on screen at event and on guest emails

\$1000

SOPHOMORE Sponsor

- Logo on event page
- 2 VIP tickets
- Recognition at event

\$500

FRESHMAN Sponsor

- Logo on event page
- 2 GA tickets
- Recognition at event

THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU
